



— 2027 —

HELEN KELLER

ACHIEVEMENT
AWARDS

**BECOME A SPONSOR
FOR THE 2027 HELEN KELLER
ACHIEVEMENT AWARDS**

AFB American Foundation[®]
for the Blind

Contact & Learn More:

partners@afb.org
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2027 HKAA

Join us in New York City on the evening of Thursday, May 6, 2027, as we celebrate those Champions for Change who keep Keller's legacy alive in the 21st century. We are delighted to once again hold the 34th annual HKAA at the Harvard Club in Midtown Manhattan. Sponsorship packages are now available!

Sponsorship at this annual event is a powerful way to showcase your organization's commitment to changing the perception of people with disabilities worldwide. As we once again return to the renowned Harvard Club in New York City, we are reminded of Keller's impact on the world's stage. It was while she was a student at Radcliffe College that her own platform as a transformative leader would begin to take shape. And five decades later, when she would become the first woman to be bestowed with an honorary doctorate from Harvard, it came at the summit of her career as not just a disability rights advocate, but as a global ambassador for goodwill and peace.

Your support of the Helen Keller Achievement Awards continues Helen's legacy of creating a more just and equitable world. As trustees of the Helen Keller Archives, the American Foundation for the Blind continues to keep Helen's spirit alive by recognizing today's trailblazers who carry forward her mission, which she championed during more than four decades of service at AFB. With this in mind, we believe that sponsoring this annual celebration is a powerful way partnering organizations can significantly aid us in continuing Helen's dream. This is why we invite you to join us in May 2027, when we will rekindle our commitment toward creating a world of endless possibilities!



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SPONSORSHIP OPPORTUNITIES



FOUNDERS' CIRCLE SPONSOR — \$50K

- Two tables at the HKAA ceremony (20 seats) for representatives from the sponsoring organization and special guests.
- Featured placement of the sponsor's logo during the event, with on-stage acknowledgment and recognition, and the opportunity to deliver a 1-minute speech to kick off the awards ceremony.
- 30-second video clip spotlighting the sponsor's contribution to be played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special recognition over AFB's social media channels (Facebook, LinkedIn, Instagram) before, during, and for the week following the event (46,000 followers)
- Recognition in the banquet's print program.
- Recognition and acknowledgment in the event news release, circulated to media outlets in the days leading up to the event.



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VERITAS SOCIETY SPONSOR — \$20K

- Single table during the HKAA banquet (10 seats) for representatives from the sponsoring organization and special guests.
- Featured placement of the sponsor's logo during the event, with on-stage acknowledgment and recognition.
- A 10-second video clip spotlighting the sponsor's contribution played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special recognition over AFB's social media channels (Facebook, LinkedIn, Instagram) before, during, and for the week following the event (46,000 followers)
- Recognition in the banquet's print program.
- Recognition and special thanks in the event news release, circulated to media outlets in the days leading up to the event.



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IVY LEAGUE COUNCIL SPONSOR — \$10K

- Half-table during the HKAA banquet (5 seats) for representatives from the sponsoring organization and special guests.
- Placement of the sponsor's logo during the event, with on-stage acknowledgment and recognition.
- Acknowledgment of the sponsor during a video clip to be played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special recognition over AFB's social media channels (Facebook, LinkedIn, Instagram) before, during, and for the week following the event (46,000 followers)
- Recognition in the banquet's print program.
- Recognition and special thanks in the event news release, circulated to media outlets in the days leading up to the event.



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CRIMSON GUILD SPONSOR — \$5K

- Three seats at the HKAA banquet.
- Placement of the sponsor's logo during the event, with on-stage acknowledgment and recognition.
- Acknowledgment of the sponsor during a video clip to be played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special recognition over AFB's social media channels (Facebook, LinkedIn, Instagram) before, during, and for the week following the event (46,000 followers)
- Recognition in the banquet's print program.
- Recognition and special thanks in the event news release, circulated to media outlets in the days leading up to the event.

Contact our Partnerships team at partners@afb.org to learn more about sponsorship opportunities for this year's event.

