



# AFB Leadership Summit 2026

The American Foundation for the Blind

# CHARTING OUR FUTURE TOGETHER

**October 26th, 2026**

Downtown Louisville Marriott | Louisville, KY

[www.afb.org/summit](http://www.afb.org/summit)

# 2026 AFB Leadership Summit

Downtown Louisville Marriott | 280 W Jefferson St, Louisville, KY 40202



**Thank you for your interest in sponsoring the 2026 AFB Leadership Summit. Your participation in this year's special event plays a critical role in charting a course for greater independence and opportunity for people who are blind or have low vision.**

We are excited to provide the AFB Leadership Summit in conjunction with the annual meetings of the American Printing House for the Blind (APH) and the Council of Schools and Services for the Blind (COSB), which will take place the week of October 26 - 30 in the heart of Downtown Louisville, Kentucky.

The motto for Kentucky is "United we stand, divided we fall," and we believe this spirit, which resonates across the bluegrass state, sets the perfect stage for a one-day summit that will bring together leaders from across the field of blindness as they work to chart a pathway forward in these rapidly changing times.

The American Foundation for the Blind creates equal opportunities and expands possibilities through advocacy, thought leadership, and strategic partnerships. Sponsorship at the 2026 AFB Leadership Summit not only offers you an excellent opportunity to be visible at one of the leading events in the field of blindness and low vision, but it also affords you the chance to walk with us as we make our mission a reality for millions of Americans.

AFB has long stood as the premier convener in the field of blindness and low vision. For this reason, we invite you to join us in the key conversations that will create a lasting positive impact on our community.

# 2026 AFB Leadership Summit

Downtown Louisville Marriott | 280 W Jefferson St, Louisville, KY 40202



## Location & Attendees

We are excited to hold the AFB Leadership Summit in Louisville, Kentucky. Over the past year, AFB has been listening to our community and recognizing the need to come together and move beyond the traditional conference format. The 2026 AFB Leadership Summit is a focused, one-day experience designed to define the most pressing issues in our community and chart a path forward for the field. We know this is a special event you will not want to miss!

## Engagement Opportunities

Participation in the 2026 AFB Leadership Summit will not conclude once we depart Louisville. AFB will continue to convene participants throughout the following year. Sponsors will have the opportunity to continue engaging with Summit attendees and our broader audience of supporters and followers.

Sponsors for this year's event will receive multiple opportunities to continue engagement with the participants joining us in the Bluegrass state. There will also be ample exposure across AFB's digital channels of communication, which reach over 33,000 followers across our social networks, receive over 4,250,000 website views annually, and directly reach over 60,000 through our email campaigns.

## Sponsorship Benefits

The following breakdown of sponsorship opportunities is intended to serve as a guide for what your support of this year's Summit can bring to you and your organization. For questions about this year's sponsorship opportunities, contact our Partnerships Team at [partners@afb.org](mailto:partners@afb.org). Ask how you can not only support the 2026 AFB Leadership Summit but also be in the room where transformation begins!

# 2026 Sponsorship Opportunities

## FLAGSHIP SPONSOR — \$50,000

---

This premier opportunity includes maximum visibility throughout the 2026 AFB Leadership Summit, including all summit deliberations and convenings leading to and following the event.

### THIS TOP SPONSORSHIP LEVEL ALSO RECEIVES THE FOLLOWING BENEFITS:

#### Extended Public Recognition (June 2026 – June 2027)

- Two opportunities to participate on AFB's "Possibilities" podcast
- Acknowledgments in three issues of *AccessWorld* Magazine (115,000 visitors quarterly)

#### Pre & Post AFB Leadership Summit Promotions (July 2026 – July 2027)

- Underwriting sponsorship video embedded on [www.afb.org](http://www.afb.org) website (4.25 million annual views)
- Banner ad in 2 pre-event email blasts (60,000 recipients)
- Link and logo on the [www.afb.org](http://www.afb.org) website
- Link and logo on the AFB Leadership Summit webpage
- Logo/listing in the AFB Leadership Summit email blasts (60,000 recipients)
- Listing in AFB Leadership Summit news release
- Social media shout-out on Facebook, LinkedIn, and Instagram (33,000 followers)

#### On-Site AFB Leadership Summit Benefits (Oct. 26, 2026)

- Speaking opportunity during opening session
- Special thanks both verbally and with logo on-stage during the duration of the event
- Logo on the Leadership Summit digital program
- Eight registrations for AFB Leadership Summit
- Logo on sponsor signage

# 2026 Sponsorship Opportunities

## LEADERSHIP CIRCLE SPONSOR — \$25,000

---

Each \$25,000 opportunity includes the naming rights for one of the following assets during the AFB Leadership Summit. Please note, this is on a first come first serve basis:

- Awards Reception sponsor
- Summit App Sponsor
- Free Wi-Fi Sponsor
- Coffee Breaks Sponsor
- Networking Breakfast Sponsor
- Working Lunch sponsor

### **ALL \$25,000 LEVEL SPONSORS ALSO RECEIVE THE FOLLOWING BENEFITS:**

#### **Year-Round Benefits (June 2026 – June 2027)**

- Opportunity to participate in the AFB podcast “Possibilities”
- Acknowledgments in two issues of *AccessWorld* Magazine (115,000 visitors quarterly)

#### **Pre & Post AFB Leadership Summit Promotions (July 2026 – July 2027)**

- Logo on the AFB Leadership Summit webpage
- Logo/listing in the AFB Leadership Summit email blasts (60,000 recipients)
- Listing in the AFB Leadership Summit news release
- Social media shout-out on Facebook, LinkedIn, and Instagram (33,000 followers)

#### **On-Site AFB Leadership Summit Benefits (Oct. 26, 2026)**

- Special acknowledgment and opportunity for a 2-minute presentation at the start of the Awards Reception
- Announced as a sponsor during morning and afternoon sessions
- Logo on the Leadership Summit digital program
- Four registrations for the AFB Leadership Summit
- Logo on sponsor signage

# 2026 Sponsorship Opportunities

## OPPORTUNITY DRIVER SPONSOR \$15,000

---

Each \$15,000 opportunity includes the naming rights for one of the following assets during the AFB Leadership Summit. Please note, this is on a first come first serve basis:

- Awards Reception sponsor
- Summit App Sponsor
- Free Wi-Fi Sponsor
- Coffee Breaks Sponsor
- Networking Breakfast Sponsor
- Working Lunch sponsor

### **ALL \$15,000 LEVEL SPONSORS ALSO RECEIVE THE FOLLOWING BENEFITS:**

#### **Year-Round Benefits (July 2026 – July 2027)**

- Opportunity to participate in the AFB podcast “Possibilities”
- Receive acknowledgment in one issue of *AccessWorld* Magazine (115,000 visitors quarterly)

#### **Pre & Post AFBLC Promotions (July 2026 – July 2027)**

- Logo on the AFB Leadership Summit webpage
- Logo/listing in the AFB Leadership Summit email blasts (60,000 recipients)
- Listing in the AFB Leadership Summit news release
- Social media shout-out on Facebook, LinkedIn, and Instagram (33,000 followers)

#### **On-Site AFB Leadership Conference Benefits (Oct. 26, 2026)**

- Opportunity for a 2-minute presentation following morning or afternoon break
- Acknowledgement as a sponsor during plenary sessions
- Logo on the Leadership Summit digital program
- Three registrations for the AFB Leadership Summit
- Logo on sponsor signage

# 2026 Sponsorship Opportunities

## CHANGEMAKER SPONSOR — \$10,000

---

### Year-Round Benefits (July 2026 – July 2027)

- Receive acknowledgment in one issue of *AccessWorld* Magazine (115,000 visitors quarterly)

### Pre & Post AFB Leadership Summit Promotions (July 2026 – July 2027)

- Name listed on the AFB website
- Listing in the AFB Leadership Summit email blasts (60,000 recipients)
- Listing in the AFB Leadership Summit news release
- Social media shout-out on Facebook, LinkedIn, and Instagram (33,000 followers)

### On-Site AFB Leadership Summit Benefits (Oct. 26, 2026)

- Logo on the Leadership Summit digital program
- Two registrations for the AFB Leadership Summit
- Logo on sponsor signage

## ALLIES SPONSOR — \$5,000

---

### Year-Round Benefits (July 2026 – July 2027)

- Receive acknowledgment in one issue of *AccessWorld* Magazine (115,000 visitors quarterly)

### Pre & Post AFB Leadership Summit Promotions (July 2026 – July 2027)

- Name listed on the AFB website
- On-Site AFB Leadership Summit Benefits (Oct. 26, 2026)
- Name on the Leadership Summit digital program
- One registration for the AFB Leadership Summit
- Listing on sponsor signage