



2026 ANNUAL

HELEN KELLER ACHIEVEMENT AWARDS

**BECOME A SPONSOR
FOR THE 2026 HELEN KELLER
ACHIEVEMENT AWARDS!**

AFB American Foundation®
for the Blind

Contact & Learn More:

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2026 HKAA

Each year, the Helen Keller Achievement Awards gather leaders and change makers who believe in a world where opportunity belongs to everyone.

Rooted in Helen Keller's legacy, from her beginnings at Ivy Green to her lifelong pursuit of knowledge and inclusion, the evening reflects the power of access to spark growth and achievement.

This year's celebration will take place at the Harvard Club of New York City on the evening of April 23, 2026. This historic icon, representing one of the nation's oldest and premier Ivy League institutions, serves as a powerful backdrop marking Helen's own climb to success — a fitting location as we honor individuals and organizations whose dedication expands opportunities and helps create a world of endless possibilities for people who are blind or have low vision.

Sponsorship packages are now available for those who wish to support this landmark event and help open doors for future generations.



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SPONSORSHIP OPPORTUNITIES



FOUNDERS' CIRCLE SPONSOR — \$50K

- Two tables at the HKAA ceremony (20 seats) for representatives from the sponsoring organization and special guests.
- Featured placement of the sponsor's logo during the event, with spoken acknowledgment and recognition from the event stage, and the opportunity to provide a 1-minute speech to kick off the awards ceremony.
- 30-second video clip spotlighting the sponsor's contribution to be played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special thanks over AFB's social media channels (Facebook, LinkedIn, Instagram, X) before, during, and for the week following the event (46,000 followers).
- Recognition in the banquet's print program.
- Recognition and special thanks in the event news release, circulated to media outlets in the days leading up to the event.



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SPONSORSHIP OPPORTUNITIES



VERITAS SOCIETY SPONSOR — \$20K

- Single table during the HKAA banquet (10 seats) for representatives from the sponsoring organization and special guests.
- Featured placement of the sponsor's logo during the event with spoken acknowledgment and recognition from the event stage.
- 10-second video clip spotlighting the sponsor's contribution to be played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special thanks over AFB's social media channels (Facebook, LinkedIn, Instagram, X) before, during, and for the week following the event (46,000 followers).
- Recognition in the banquet's print program.
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SPONSORSHIP OPPORTUNITIES



IVY LEAGUE COUNCIL SPONSOR — \$10K

- Half-table during the HKAA banquet (5 seats) for representatives from the sponsoring organization and special guests.
- Placement of the sponsor's logo during the event, with spoken acknowledgment and recognition from the event stage.
- Acknowledgment of the sponsor during a video clip to be played during the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special thanks over AFB's social media channels (Facebook, LinkedIn, Instagram, X) before, during, and for the week following the event (46,000 followers).
- Recognition in the banquet's print program.
- Recognition and special thanks in the event news release, circulated to media outlets in the days leading up to the event.



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SPONSORSHIP OPPORTUNITIES



CRIMSON GUILD SPONSOR — \$5K

- Three seats at the HKAA banquet.
- Placement of the sponsor's logo during the event, with spoken acknowledgment and recognition from the event stage.
- Acknowledgment of the sponsor during a video clip to be played at the event.
- Sponsor recognition on AFB's website for 12 months following the event.
- Special thanks over AFB's social media channels (Facebook, LinkedIn, Instagram, X) before, during, and for the week following the event (46,000 followers).
- Recognition in the banquet's print program.
- Recognition and special thanks will be featured in the event news release, circulated to media outlets in the days leading up to the event.

Contact our Partnerships team at partners@afb.org to learn more about sponsorship opportunities for this year's event.

